

**CONTRACT**

**WJZY-TV**  
**3501 Performance Road**  
**Charlotte, NC 28214**  
**(704)398-0046**

www.cw46.tv

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 117858 /		<u>Alt Order #</u> 09799041
<u>Product</u> <b>OBAMA FOR AMERICA</b>		
<u>Contract Dates</u> <b>09/18/12 - 09/24/12</b>		<u>Estimate #</u> <b>1536</b>
<u>Advertiser</u> <b>Obama For America</b>		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WJZY</b>	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WJZY	09/18/12	09/21/12	Seinfeld M-F 11a-12n	11a-12p		:30			NM	3	\$105.00
		CANDIDATE - CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-TWTF--				3	\$35.00			
N 2	WJZY	09/18/12	09/21/12	Fraiser M-F 12n-1p	12-1p		:30			NM	1	\$30.00
		CANDIDATE - CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-TWTF--				1	\$30.00			
N 3	WJZY	09/18/12	09/21/12	Family Feud M-F 2-3p	2-3p		:30			NM	2	\$60.00
		CANDIDATE - CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-TWTF--				2	\$30.00			
N 4	WJZY	09/23/12	09/23/12	Sunday Midday Movie	2-4pm		:30			NM	2	\$140.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				2	\$70.00			
N 5	WJZY	09/18/12	09/21/12	King of Queens	630-7p		:30			NM	4	\$400.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-TWTF--				4	\$100.00			
N 6	WJZY	09/22/12	09/22/12	Rules of Engagement Sat 6-6:30p			:30			NM	1	\$80.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S-				1	\$80.00			
N 7	WJZY	09/23/12	09/23/12	70's Show/Old Christine Su 6-7pm			:30			NM	1	\$80.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				1	\$80.00			
N 8	WJZY	09/18/12	09/21/12	2 1/2 MEN	7-7:30p		:30			NM	3	\$1,050.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-TWTF--				3	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WJZY-TV**  
**3501 Performance Road**  
**Charlotte, NC 28214**  
**(704)398-0046**

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<u>Contract / Revision</u>	<u>Alt Order #</u>
117858 /	09799041

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	OBAMA FOR AMERICA	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WJZY	09/22/12	09/22/12	2 1/2 MEN	730-8p		:30			NM	2	\$600.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S-				2	\$300.00			
N 10	WJZY	09/23/12	09/23/12	2.5 MEN	7-8pm		:30			NM	1	\$300.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$300.00			
N 11	WJZY	09/18/12	09/21/12	Ricki Lake M-F 10-11p	10p-11p		:30			NM	4	\$320.00
		CANDIDATE - CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-TWTF--				4	\$80.00			
<b>Totals</b>											24	\$3,165.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/23/12	24	\$3,165.00	\$2,690.25
<b>Totals</b>	24	\$3,165.00	\$2,690.25

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

Rep Order# 9799041 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

117858

Printed: 09/14/2012 11:37 AM  
Last Received: 09/14/2012 11:05 AM  
Showing Buylines: All Lines

1 of 3

Station WJZY-TV CHARLOTTE, N.C.  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1536  
Buyer LAURA BASSETT  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAD PHILIPPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER  
PLEASE CPM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F	11A-12P	SEINFELD	:30	\$35.00	09/18-09/21	3	1	3	\$105.00	
				Sales Remark: V3 REVISED								
				V3 Comment Changed, Rate Changed								
	*2	TU-F	12P-1P	FRASIER	:30	\$30.00	09/18-09/21	1	1	1	\$30.00	
				Sales Remark: V3 REVISED.								
				V3 More than 2 codes changed								
	*3	TU-F	2P-3P	FEUD	:30	\$30.00	09/18-09/21	2	1	2	\$60.00	
				Sales Remark: V3 REVISED								
				V3 Comment Changed, Rate Changed								
	4	SU	2P-4P	MOVIE	:30	\$70.00	09/23-09/23	2	1	2	\$140.00	
	*5	TU-F	630P-7P	KOQ	:30	\$100.00	09/18-09/21	4	1	4	\$400.00	
				Sales Remark: V3 REVISED.								
				V3 More than 2 codes changed								
	6	SA	6P-630P	RULES	:30	\$80.00	09/22-09/22	1	1	1	\$80.00	
	7	SU	6P-7P	SHOW/CHRISTINE	:30	\$80.00	09/23-09/23	1	1	1	\$80.00	

Rep Order# 9799041 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 09/14/2012 11:37 AM  
Last Received: 09/14/2012 11:05 AM  
Showing Buylines: All Lines

Station WIZY-TV CHARLOTTE, N.C.  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1536  
Buyer LAURA BASSETT  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAD PHILLIPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*8	TU-F	7P-730P	MEN	:30	\$350.00	09/18-09/21	3	1	3	\$1,050.00 ✓	
		Sales Remark: V3 REVISED.										
		V3 More than 2 codes changed										
	*9	SA	7P-8P	MEN	:30	\$300.00	09/22-09/22	2	1	2	\$600.00 ✓	
		Sales Remark: V3 REVISED.										
		V3 More than 2 codes changed										
	*10	SU	7P-8P	MEN	:30	\$300.00	09/23-09/23	1	1	1	\$300.00 ✓	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Rate Changed										
	*11	TU-F	10P-11P	RICKI	:30	\$80.00	09/18-09/21	4	1	4	\$320.00 ✓	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Rate Changed										

---REPORT TOTALS---

Report Totals: 24 / \$3,165.00

---SALES MONTHLY TOTALS---

Sep 12: 24 / \$3,165.00  
Sales Totals: 24 / \$3,165.00  
Station Totals: 24 / \$3,165.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$158,250	CABL 0%	DJZY 0%	UNKN 98%	WAXN 0%	WBTW 0%
		WCCB 0%	WCNC 0%	WJZY 2%	WMYT 0%	WSOC 0%

---COMPETITIVE COMMENTS---

SHARE EST

Books null

Rep Order# 9799041 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 09/14/2012 11:37 AM  
Last Received: 09/14/2012 11:05 AM  
Showing Buylines: All Lines

Station WIZY-TV CHARLOTTE,N.C.  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1536  
Buyer LAURA BASSETT  
Phone#  
Fax#  
Demos RA35+

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAID PHILIPPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Order# 9799041 Ver# 1 Status New  
bCd Yes

Traffic Order#

Printed: 09/05/2012 12:35 PM  
Last Received: 09/05/2012 11:24 AM  
Showing Buylines: All Lines

1 of 2

Station WIZY-TV CHARLOTTE, N.C.  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1536  
Buyer LAURA BASSETT  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAD PHILIPPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	11A-12P	SEINFELD	:30	<del>\$70.00</del> 35	09/18-09/21	3	1	3	\$210.00	
	2	TU-F	12P-1P	FRASIER	:30	<del>\$70.00</del> 30	09/18-09/21	3	1	3	\$210.00	
	3	TU-F	2P-3P	FEUD	:30	<del>\$85.00</del> 30	09/18-09/21	2	1	2	\$170.00	
	4	SU	2P-4P	MOVIE	:30	\$70.00	09/23-09/23	2	1	2	\$140.00	
	5	TU-F	630P-7P	KOQ	:30	<del>\$150.00</del> 100	09/18-09/21	2	1	2	\$300.00	
	6	SA	6P-630P	RULES	:30	\$80.00	09/22-09/22	1	1	1	\$80.00	
	7	SU	6P-7P	SHOW/CHRISTINE	:30	\$80.00	09/23-09/23	1	1	1	\$80.00	
	8	TU-F	7P-730P	MEN	:30	<del>\$525.00</del> 350	09/18-09/21	1	1	1	\$525.00	
	9	SA	7P-8P	MEN	:30	<del>\$325.00</del> 300	09/22-09/22	1	1	1	\$325.00	
	10	SU	7P-8P	MEN	:30	<del>\$325.00</del> 30	09/23-09/23	1	1	1	\$325.00	
	11	TU-F	10P-11P	RICKI	:30	<del>\$200.00</del> 80	09/18-09/21	4	1	4	\$800.00	

---REPORT TOTALS---

Rep Order# 9799041 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/05/2012 12:35 PM  
Last Received: 09/05/2012 11:24 AM  
Showing Buylines: All Lines

Station WJZY-TV CHARLOTTE, N.C.  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1536  
Buyer LAURA BASSETT  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAD PHILLIPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Report Totals: 21 / \$3,165.00

---SALES MONTHLY TOTALS---

Sep 12: 21 / \$3,165.00  
Sales Totals: 21 / \$3,165.00  
Station Totals: 21 / \$3,165.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$158,250

CABL 0%	DJZY 0%	UNKN 98%	WAXN 0%	WBTW 0%
WCCB 0%	WCNC 0%	WZZY 2%	WMYT 0%	WSOC 0%

---COMPETITIVE COMMENTS---

SHARE EST

Books null  
Demos RA35+



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WJZ 5, Charlotte, NC

**Date:**

9/14/12

I, Daniel Jester

being/on behalf of: Barack Obama, a legally

qualified candidate of the Democratic political

party for the office of: President of the United States

in the Primary & General

election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:**

\$3165



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Energy	National Security
Finance/Economy	
Jobs	

I represent that the payment for the above described broadcast time has been furnished by:

Obama For America 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt 312-698-3670

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/14/2012 [Signature]  
Date Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Don Tami  
Printed Name

GM  
Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Daniel Jester / James Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

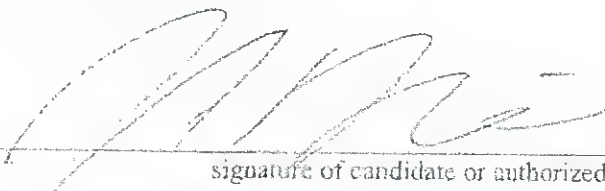
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

James A. Messina  
printed name

1/18/2012  
date